## ORDER

Order / Rev:

r / Rev: 37716

Alt Order #:

08888787

Product Desc:

Horsford/DCCC

Estimate:

2229

**GMMB** 

Flight Dates:

10/25/12 - 10/25/12

Original Date / Rev:

10/24/12 / 10/24/12

Order Type:

GENERAL

Primary AE:

KLAS Mike Jones

Sales Office:

Billing Type:

Sales Region:

K-WAS National

Agency

Name:

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Cycle:

Agency Commission:

Billing Calendar:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

Horsford - DCCC

Demographic:

A35+

Product Codes:

Revenue Codes:

P01

LV1

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	16	\$8,275.00	\$7,033.75

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$8,275.00	\$7,033.75	0.00
Totals	16	\$8,275.00	\$7,033,75	0.00

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%	

Order Share	Share	Total		
KLAS	30%	\$8,275.00		
Market	100%	\$27,583.33		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$6,895.83		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$1,379.17		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1	8	10/25/12	10/25/12	8 News Now 6a M-F	CM	6-7a	T	:30	1	\$275.00LV1	0.00 NM	1	\$275.00
				8 News Now 6a M-F	į								
	8 NEW	IS NOW											
	St	art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
W	eek: 10	)/22/12	10/28/12	T	1	\$275.00	0.00						
2	8	10/25/12	10/25/12	CBS This Morning 7	-9a CM	7-9a	T	:30	1	\$200.00LV1	0.00 NM	1	\$200.00
				<b>CBS This Morning</b>									

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**KLAS** 

Order / Rev: 377

37716

Advertiser:

Horsford - DCCC

Alt Order #:

08888787

Product Desc:

Horsford/DCCC

Flight Dates:

10/25/12 - 10/25/12

Estimate:

2229

Rate Pri Rtg Type Spots Ln Ch End **Inventory Code** Break Start/End Time Days Len Spots Amount Start **CBS THIS MORNING End Date** Weekdays Spots/Week Rate Rating Start Date ---T---0.00 Week: 10/22/12 10/28/12 \$200.00 ---T---\$300.00LV1 0.00 NM \$300.00 10/25/12 10/25/12 Live w/Kelly CM 9-10a :30 Live w/Kelly LIVE! WITH KELLY Spots/Week Rating Start Date **End Date** Weekdays Rate --T--\$300.00 0.00 Week: 10/22/12 10/28/12 0.00 NM :30 \$450.00LV1 \$450.00 10/25/12 10/25/12 Price Is Right CM 10-11a ---T---1 Price Is Right PRICE IS RIGHT Spots/Week Rate Rating **Start Date** End Date Weekdays Week: 10/22/12 10/28/12 ---T---\$450.00 0.00 \$550.00LV1 \$550.00 10/25/12 10/25/12 Y&R CM 11a-12p ---T---:30 0.00 NM Young & Restless **YOUNG & RESTLESS** Rating Spots/Week **Start Date End Date** <u>Weekdays</u> Rate ---T---0.00 \$550.00 10/28/12 Week: 10/22/12 \$325.00LV1 0.00 NM \$325.00 8 News Now Noon M-F CM 12-1230p ---T---:30 1 6 8 10/25/12 10/25/12 8 News Now Noon M-F **8 NEWS NOW AT NOON** Weekdays Spots/Week Rate Rating Start Date End Date Week: 10/22/12 10/28/12 ---T---\$325.00 0.00 1230-2p Soaps/ LMAD CM 1230-2p ---T**--**-:30 \$375,00LV1 0.00 NM 1 \$375.00 10/25/12 10/25/12 Soaps / Let's Make A Deal THE BOLD AND THE BEAUTIFUL Spots/Week **Start Date** End Date **Weekdays** Rate Rating 0.00 10/28/12 ---T---\$375.00 Week: 10/22/12 \$375.00LV1 0.00 NM 1 \$375.00 1230-2p Soaps/ LMAD CM 1230-2p ---T---:30 10/25/12 10/25/12 Soaps / Let's Make A Deal LET'S MAKE A DEAL **Weekdays** Spots/Week Rating Rate **End Date** Start Date 10/28/12 \$375.00 0.00 Week: 10/22/12 CM ---T---:30 \$375.00LV1 0.00 NM 1 \$375.00 10/25/12 10/25/12 The Talk 2-3P 2-3p 8 The Talk THE TALK Start Date **End Date** Weekdays Spots/Week Rate Rating 0.00 10/28/12 ---T---\$375.00 Week: 10/22/12 :30 \$425.00LV1 0.00 NM \$425.00 CM 3-4p ---T---10 8 10/25/12 10/25/12 Ellen Ellen **ELLEN** Spots/Week Rating **End Date** Weekdays Rate Start Date 10/28/12 1 \$425.00 0.00 Week: 10/22/12 \$450.00 ---T---:30 \$450.00LV1 0.00 NM 1 10/25/12 10/25/12 8 News Now 4p M-F CM 4-5p 8 8 News Now 4p M-F (4:30 PM-5:00 PM) 8 NEWS NOW AT 4PM & 430PM Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/22/12 10/28/12 ---T---\$450.00 0.00 1 \$1,750.00LV1 \$1,750.00 ---T---:30 0.00 NM 8 10/25/12 10/25/12 8 News Now 5-630p M-FCM 5-630p 8 News Now 5-630p M-F **8 NEWS NOW ROTATION** End Date Rating Spots/Week Rate Start Date <u>Weekdays</u> ---T---Week: 10/22/12 10/28/12 \$1,750.00 0.00 :30 \$325.00LV1 0.00 NM 1 \$325.00 630-7p Inside Edition CM 630-7p 13 8 10/25/12 10/25/12 Inside Edition **INSIDE EDITION** Spots/Week Rating Start Date **End Date** Weekdays Rate ---T---0.00 \$325.00 Week: 10/22/12 10/28/12 0.00 NM 1 \$1,225.00LV1 1 \$1,225.00 10/25/12 10/25/12 7-8p Rotator CM 7-8p ---T---:30 7-8p Rotator ET/INSIDER

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Order / Rev:

37716

Advertiser:

Horsford - DCCC

Alt Order #: Flight Dates: 08888787

10/25/12 - 10/25/12

Product Desc:

Horsford/DCCC

Estimate:

2229

**KLAS** 

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
14	8	10/25/1	2 10/25/12	7-8p Rotator	СМ	7-8p	T	:30	1	\$1,225.00LV1	0.00 NM	1	\$1,225.00
				7-8p Rotator									
	ET/IN	SIDER											
	S	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 1	0/22/12	10/28/12	T	1	\$1,225.00	0.00						
15	8	10/25/1	2 10/25/12	8 News Now 11p	M-F CM	11-1135p	T	:30	1	\$600.00LV1	0.00 NM	1	\$600.00
	-			8 News Now 11p	M-F	•							
	8 NEV	NS NOW A	T 11PM	•									
	s	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	_	0/22/12	10/28/12	T	1	\$600.00	0.00			_			
16	8	10/25/1	2 10/25/12	Letterman	CM	1135p-1237a	T	:30	1	\$275.00LV1	0.00 NM	1	\$275.00
	•			Letterman		•							
	LATE	SHOW w.	LETTERMA	N									
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	-	0/22/12	10/28/12	T	1	\$275.00	0.00						
						<del></del>					Totals	16	\$8,275,00